SEE PAGE TWO

SATURDAY
NOVEMBER 10th
1973

VERSUS

PRESTON NORTH END

BLACKPOOL

Official Programme
Price 7p

PRESTON NORTH END F.C.

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

BLACKPOOL PLAYING STAFF — SEASON 1973/74

Back Row W. Davies, P. Suddaby, J. Burridge, K, Dyson, G. Wood, A. Suddick, P. Hart.
Middle Row W. Rafferty, A. Ainscow, G. James, T. Alcock, D. Hatton.
Front Row M. Burns, W. McEwan, W. Bentley.

PEN PICTURES

John BURRIDGE (No. 1). Re-paying good judgment when signed from his native Workington, May, 1971. On small side for a goalkeeper at 5ft 9½ins. So was Hibbs.

John CURTIS (No. 2). Local product from Poulton who has shaped well despite his moderate build (5ft. 8ins., 9st. 6lbs.), since getting into the first team.

Dave HATTON (No. 3). Tough experienced defender who has proved himself a good acquisition since Sept., 1969, when signed from Bolton, who recruited him as a 17-year-old, 1960. Born Farnworth.

Terry ALCOCK (No. 4). Strong determined tackler with the right physique (6ft., 12st. 6lb.). Belongs to Hanley. Good record with Port Vale when signed July, 1967.

Glyn JAMES (No. 5). Native of Llangollen, was signed as a youth 1957. Several times capped after gaining Under-23 honours. Blackpool's longest-serving player with more than 300 appearances.

Peter SUDDABY (No. 6). Former Skelmersdale amateur international signed from Wycombe, May, 1970.

Micky BURNS (No. 7). Preston-born amateur international who also came to the fore with Skelmersdale. Blackpool favourite since 1969. Tricky, fast, and has scored some sparkling goals.

Alan SUDDICK (No. 8). Signed from Newcastle United, December, 1966. England Youth and Under-23 caps. A good shot and excellent ball player. Ever-present last season was joint leading scorer (10 goals).

Keith DYSON (No. 9). Another valuable signing from Newcastle with Under-23 honours. Came to Blackpool just over two years ago and has earned his place.

Bill BENTLEY (No. 10). Versatile enough to shine in midfield or defence. A capture from Stoke City, where he gained a lot of experience. England Schoolboy and Youth international.

Michael WALSH (No. 11). Hails from Chorley. Signed as a professional when in his 'teens, Nov., 1971, and made steady headway in the Reserves last season. Can play effectively on either wing.

FOCUS (See Front Cover)

EVER-PRESENT Manchester-born full back John McMahon is happier this season than last, when he was not always an automatic choice after proving himself full of promise in style and execution. Joining North End in April, 1965, as a 15½-year-old apprentice, he made his League debut in March, 1971, four months after celebrating his 21st birthday. Several convincing performances confirmed his bright prospects. The outcome was 33 League appearances in 1971-72 and a total of 93 up to to-day's match.

BLACKPOOL

ONCE AGAIN, for the thirty-second time in League football, we welcome our Blackpool neighbours for to-day's renewal of "derby" hostilities which, since meeting again in 1967 after a lapse of seven seasons, have gone heavily against North End, as these results show—

	1967-68	1968-69	1969-70	1970-71	1971-72	1972-73
Home	0-2	1-0	0-3	—	1-4	0-3
Away	1-4	1-1	0-0	—	1-1	0-2

Blackpool's 3-0 hollow win in April, 1970, ensured their return to Division One. It was a triumph hard to swallow by their rivals because it put Preston in Division Three. Ironically, Blackpool came down a year later and North End went up.

They have usually done well at Deepdale since the war but often had their tails twisted at home. Many folk may be surprised to learn that North End had slightly the better of the argument in this period:

1946-73	*P.*	*W.*	*D.*	*L.*	*F.*	*A.*	*Pts.*
Home	18	8	2	8	29	38	18
Away	18	7	5	6	25	30	19
	36	**15**	**7**	**14**	**54**	**68**	**37**

Blackpool can claim the advantage in these free-scoring encounters which have yielded 122 goals, an average of 3.4 a game. The pattern between the wars, when we won six out of eight at Deepdale and lost six of eight at Bloomfield Road, was similar: 12 Second Division games produced a flood of 63 goals.

* * *

FOUNDED in 1887 as Blackpool St. John's, the club gained Second Division status nine years later. Not re-elected in 1889, they amalgamated with South Shore and missed only one League season. Until 1930 Blackpool were in Division Two. Promoted as Champions they fared disastrously and stayed at higher level only three seasons.

Back in 1937, the club enjoyed prominence, prosperity and many years of glory, with three Cup Final appearances, winners in 1953, and First Division runners-up in 1955-56.

* * *

BLACKPOOL'S LEAGUE RECORD

			POSITION		*POINTS*			
PERIOD	*Divsn.*	*S'sons*	*High*	*Low*	*Best*	*Worst*	*Total*	*Average*
1896-1899	2	3	8	16	31	20	75	25.33
1900-1930	2	26	1	20	58	26	970	37.30
1930-1933	1	3	20	22	33	32	98	32.66
1933-1937	2	4	2	11	55	43	194	48.50
1937-1967	1	23	2	22	53	21	962	41.82
1967-1970	2	3	2	10	58	43	154	51.33
1970-1971	1	1	–	22	–	23	23	23.00
1971-1973	2	2	6	7	47	46	93	46.50
		65					**2,570**	**39.54**

MANAGER

HARRY POTTS is in his second season as Blackpool's manager after a long and successful association with Burnley.

He started at Turf Moor on the ground staff in 1937, served the club well as a forward, helping to gain promotion and reach the F.A. Cup Final in 1946-47.

From 1950 to 1958 was a player at Everton, coach at Wolverhampton and manager at Shrewsbury. He then returned to Burnley as manager during their most successful League spell.

When relegated Burnley made him general manager and Jim Adamson team manager. His opportunity to regain team control came midway last season soon after Bob Stokoe had left Blackpool to take charge at Sunderland.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

CAR PARKING

We wish to announce that Season tickets for the main Car Park on Deepdale Road are still available Price £1.50, and can be obtained from the Ticket Office during normal office hours or from the Car Park Attendants on 1st team match days. Why not 'be prepared' instead of 'Scouting' for a parking place.

KEEP THIS COUPON IT MAY HELP YOU OBTAIN A TICKET FOR AN IMPORTANT MATCH

VOUCHER

8

PRESTON NORTH END F.C.

CHARLT

BLACKPOOL'S visit is the first of my North End "derby" matches in the league. I like them because they help to make players enthusiastic. It saves a lot of work when the interest shown by the public and everyone the players come into contact with generates an atmosphere which you do not get in other games.

From memory of my own playing days I always enjoyed the games against Blackpool; I always held them in highest regard as a sporting team. They always talked and played the game well, so much so that I look forward with relish to playing against them. You can imagine how eagerly I anticipated "managing" against our opponents today.

This "derby" match comes at a very crucial time for us. The period of November is always a particularly difficult one. It is a time to decide whether you are going to be interested in the "top" of your Division or content with keeping out of the lower half. The crowded early weeks are over, and you are able to get a more realistic view of opponents with regard to skill. The hectic start has slowed down enabling one to get a better idea of a team's assets. Physical fitness plays an important part, but when the present stage of the season is reached, skill starts coming into its own.

I think that with the acquisition of Francis Burns and David Sadler, we are adding to our skill and I look forward with a great deal

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ON CHAT

of hope for the rest of the season. At the end I know I shall look back on these autumn weeks and know how vital they were to our chances.

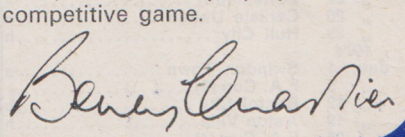
* * *

REGARDING David Sadler, we did ourselves a power of good when you look at the arguments for getting him. Apart from the price, he has never played out of the First Division. He has had international experience, he can play at numerous positions, his basic skill is sound, his footwork is good, his heading is as good as you will get and his character is first class. All these attributes are what a manager would look for in a player, which is why I think David will be a great asset to North End. He is only 27, and there is a lot of first-class football left in him, as I am confident the Preston supporters will soon see for themselves.

To supporters I would say this is not the end of our buying, because, as I said at the beginning of the season, we intend to reach the top and I intend to get into the top flight.

It might not be this year, although I hope it will be, but when I feel the Club needs strengthening on the playing side then I shall definitely go out and get what we need. If the acquisition of a First Division type of player is needed, that is what we will look for, and any such player with skill who I think will do us good will obviously be good for Preston North End. I will not say that we can afford to pay £200,000 (not at the present time anyway), but we are certainly always interested and always looking. If new players are what we need, there is no questioning that we will go out and get them.

I AM looking forward to playing in the George Ross Testimonial Match on Tuesday night for my own personal satisfaction. I miss being fit and playing in matches such as this, which is something I would always welcome. I hope it will be a good game, not just a comedy match. It will certainly not be just a match to pass the time of day at, but an extremely competitive one; if my first team players allow me to score a goal I shall want to know the reason why! The spirit of the game will be a tribute to George Ross, as he always plays a very competitive game.



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HONOURS

League: First Division
Champions 1889 1890
Runners-up: 6 times

League: Second Division
Champions
1904 1913 1951
Runners-up: Twice

League: Third Division
Champions 1971

F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

DIVISION TWO 1973-74

1973	Opponents		Rslt.	Pts	Gate	72-3
Aug. 25	Aston Villa	a	0–2	0	28861	1–1
„ 29	**Bolton W. (LC1)**	a	**1–1**	–	**17101**	–
Sept. 1	Swindon Town	h	1–1	1	12034	1–1
„ 3	**Bolton W. (LC1 replay)**	h	**0–2**	–	**18571**	–
„ 8	Hull City	a	0–1	0	7009	2–6
„ 11	Millwall	h	2–0	2	10325	1–0
„ 15	Bristol City	h	1–1	1	10790	3–3
„ 18	West Bromwich Albion	a	2–0	2	11822	—
„ 22	Nottingham Forest	a	1–1	1	12598	1–0
„ 29	Portsmouth	h	2–1	2	10690	0–5
Oct. 1	West Bromwich Albion	h	3–1	2	15419	—
„ 6	Fulham	a	0–0	1	10520	3–1
„ 13	Sunderland	h	1–0	2	21747	1–3
„ 20	Notts County	a	1–2	0	12479	—
„ 22	Millwall	a	1–5	0	7625	1–4
„ 27	Cardiff City	h	2–2	1	12050	0–0
Nov. 3	Orient	a	2–2	1	12484	2–1
„ 10	Blackpool	h				0–3
„ 17	Oxford United	a				2–0
„ 24	Luton Town (1)	h				2–0
Dec. 1	Middlesbrough	a				0–0
„ 8	Bolton Wanderers	h				—
„ 15	Crystal Palace (2)	h				—
„ 22	Portsmouth	a				1–0
„ 26	Carlisle United	h				1–0
„ 29	Hull City	h				1–0
1974						
Jan. 1	Swindon Town	a				2–3
„ 5	F.A. Cup (3)					—
„ 12	Bristol City	a				1–2
„ 19	Aston Villa	h				0–1
„ 26	F.A. Cup (4)					—
Feb. 2	Crystal Palace	a				—
„ 9	Nottingham Forest	h				2–1
„ 16	Sunderland (5)	a				0–0
„ 23	Fulham	h				0–3
Mar. 2	Carlisle United (LCF)	a				1–6
„ 9	Cardiff City (6)	a				0–3
„ 16	Notts County	h				—
„ 23	Blackpool	a				0–2
„ 30	Orient (SF)	h				0–0
April 6	Luton Town	a				0–1
„ 12	Sheffield Wednesday	h				1–1
„ 13	Oxford United	h				0–1
„ 15	Sheffield Wednesday	a				—
„ 20	Bolton Wanderers	a				—
„ 27	Middlesbrough	h				0–1

First Team Goals : (League Cup) 1-Young.
(League) 19 Bruce 6 Young 4 (1 pen) Burns 3 Holden 2
McMahon 1 Baxter 1 Williams 1 Spark 1

SECOND TEAM — CENTRAL LEAGUE

1973	Opponents		Rslt.	Pts
Aug. 25	Derby County	h	2–0	2
„ 27	Burnley	h	0–1	0
Sept. 1	Bury	a	2–2	1
„ 8	Liverpool	h	3–2	2
„ 14	Manchester City	a	3–3	1
„ 17	West Bromwich Albion	h	3–0	2
„ 22	Blackpool	h	1–2	0
„ 29	Leeds United	a	0–2	0
Oct. 6	Coventry City	h	1–1	1
„ 13	Sheffield United	a	0–1	0
„ 16	Derby County	a	1–1	1
„ 20	Bolton Wanderers	h	1–3	0
„ 27	Newcastle United	a	0–1	0
Nov. 3	Everton	h	0–5	0
„ 10	Manchester United	a		
„ 17	Aston Villa	h		
„ 24	Stoke City	a		
„ 27	Sheffield Wednesday	a		
Dec. 1	Huddersfield Town	h		
„ 8	Nottingham Forest	a		
„ 15	Blackburn Rovers	a		
„ 22	Wolverhampton Wanderers	h		
„ 29	Blackpool	a		
1974				
Jan. 1	Bury	h		
„ 5	Burnley	a		
„ 12	Manchester City	h		
„ 19	Liverpool	a		
„ 26	Sheffield Wednesday	h		
Feb. 2	Leeds United	h		
„ 5	Huddersfield Town	a		
„ 9	Coventry City	a		
„ 16	Sheffield United	h		
„ 23	Wolverhampton Wanderers	a		
Mar. 2	Blackburn Rovers	h		
„ 9	Newcastle United	h		
„ 16	Bolton Wanderers	a		
„ 23	Manchester United	h		
„ 30	Everton	a		
April 6	Stoke City	h		
„ 13	Aston Villa	a		
„ 15	West Bromwich Albion	a		
„ 20	Nottingham Forest	h		

First team appearances (15 League matches)

McMahon 15	Hawkins 13	Spark 7	Bird 3
Burns 15	Baxter S. 13	Coleman 6	Williams 3
Bruce 14	Stiles 11	Kelly 5	Morley 2
McNab 14	Brown 10	Lamb 5	Wilson 1
Young 14	Holden 9	Spavin 4	Snookes 1

DIVISION TWO 1973-74 (incl. November 3rd)

	P.	W.	D.	L.	F.	A.	Pts.
Middlesbrough	15	9	5	1	16	8	23
Aston Villa	15	7	6	2	22	12	20
Orient	15	5	8	2	23	15	18
Notts County	14	7	4	3	21	17	18
Bristol City	15	7	3	5	18	15	17
Nottingham Forest	15	5	6	4	20	13	16
Blackpool	15	6	4	5	18	14	16
Hull City	15	5	6	4	16	14	16
Carlisle United	15	6	4	5	19	19	16
Preston North End	15	5	6	4	19	19	16
Luton Town	12	6	3	3	24	18	15
West Bromwich Albion	15	4	7	4	15	17	15
Fulham	15	5	5	5	10	14	15
Sunderland	12	4	5	3	14	10	13
Portsmouth	14	5	3	6	19	25	13
Bolton Wanderers	13	5	2	6	10	11	12
Millwall	15	5	2	8	20	22	12
Sheffield Wednesday	15	5	2	8	16	19	12
Oxford United	15	3	5	7	12	20	11
Cardiff City	13	2	6	5	17	22	10
Swindon Town	15	3	4	8	11	19	10
Crystal Palace	15	0	4	11	10	27	4

CENTRAL LEAGUE 1973-74 (incl. November 3rd)

	P.	W.	D.	L.	F.	A.	Pts.
Liverpool	17	11	4	2	32	10	26
Everton	14	9	3	2	30	10	21
Wolverhampton W.	14	8	3	3	22	14	19
Aston Villa	14	5	7	2	14	8	17
Blackpool	12	7	3	2	21	12	17
Manchester United	13	5	7	1	16	10	17
Coventry City	13	5	6	2	15	16	16
Sheffield Wednesday	13	5	4	4	17	12	14
Stoke City	12	5	4	3	19	14	14
West Bromwich Albion	14	4	6	4	16	13	14
Derby County	12	4	5	3	18	12	13
Manchester City	13	4	5	4	22	20	13
Sheffield United	14	4	5	5	16	20	13
Newcastle United	15	4	4	7	24	24	12
Blackburn Rovers	13	4	4	5	15	16	12
Bolton Wanderers	14	4	3	7	22	25	11
Preston North End	14	3	4	7	17	24	10
Leeds United	15	2	6	7	13	27	10
Burnley	14	4	1	9	13	26	9
Nottingham Forest	12	1	6	5	10	22	8
Huddersfield Town	13	2	3	8	15	23	7
Bury	13	1	3	9	10	39	5

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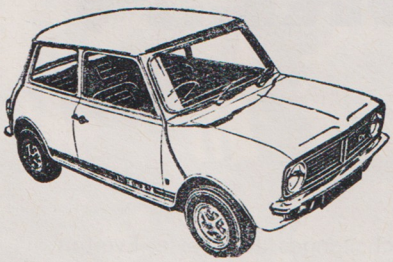
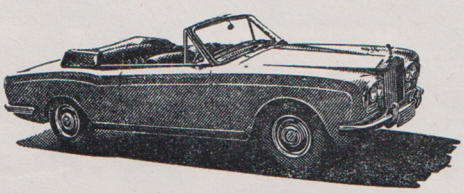


TO A ROLLS-ROYCE



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PAYNES PNE PICTURES

Royston Taylor challenges Joe Royle, Everton.

Mick Ba

axter marks J. Royle.

Alan Spavin back in action.

Mel Holden the North End striker, evades the Cardiff defenders.

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OUR DIVISION

A CHEER for the overdue attacking urge shown last Saturday. In a welcome change from a flood of noughts and singles, 33 goals were scored in Division Two, an average of three a game. As it raised the season's average to only 2.32 from 2.28 many more such sprees are needed to reach last season's poverty-stricken 2.50.

The goals total then was 1,156, compared with 1,141 two seasons earlier. This reflected a slump from 1,361 in 1966-67, and 1,609 (average 3.5) in 1960-61.

Middlesbrough, leaders for six weeks, can claim to be getting on nicely without many goals-16 to 8 in 15 games for 23 points and only one defeat, but Fulham (10 goals to 14) and Bolton Wanderers (10 to 11) have slipped a lot through their own low output and recent lapses by defences previously hard to beat.

MOST	**wins 9** Middlesbro'	**defeats 11** C. Palace	**goals for 23** Orient	**against 27** C. Palace
FEWEST	**wins 0** C. Palace	**defeats 1** Middlesbro'	**goals for 10** Fulham Bolton C. Palace	**against 8** Middlesbrough

PROGRESS CHART

Postions on	Sept. 8	22	Oct. 6	13	20	27	Nov. 3
Aston Villa	1	2	8	6	4	2	2
Swindon Town	2	18	20	21	20	21	21
Bolton W.	3	8	12	14	17	20	16
Nottingham F.	4	3	3	8	8	9	6
Sunderland	5	10	9	11	10	12	14
Luton Town	6	7	4	2	5	6	11
Fulham	7	4	2	7	9	15	13
W. Brom. Albion	8	15	17	17	16	14	12
Bristol City	9	1	6	4	3	4	5
Middlesbrough	10	5	1	1	1	1	1
Orient	11	6	10	9	6	3	3
Blackpool	12	13	16	18	15	11	7
Cardiff City	13	9	18	16	18	19	20
Hull City	14	21	11	13	11	10	8
Carlisle United	15	19	15	12	12	7	9
Oxford United	16	20	21	19	21	18	19
Notts County	17	14	7	5	2	5	4
Sheffield Wed.	18	17	13	15	13	16	18
Millwall	19	12	19	20	19	17	17
Portsmouth	20	16	14	10	14	13	15
Preston N. E.	21	11	5	3	7	8	10
Crystal Palace	22	22	22	22	22	22	22

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SNAP SHOTS

STRUGGLING Crystal Palace have rid themselves of one unwanted label by ceasing to be the only Second Division team without an away goal, but they have yet to break their other duck of not having won a League match since relegation.

The fifteenth ended in their sixth home defeat (next worst Brighton's legacy of five for Brian Clough). No League team has fewer points than Palace's four, which widened the gap between the top and bottom Second Division clubs to 19.

Promotion is still an open enough contest, with only 10 points separating Aston Villa (second) and Swindon Town (21st). Comparisons same period—

	TOP THREE		
1972-73	Burnley 22-pts.	Q.P.R. 20	Aston Villa 20
1973-74	Mid'bro 23-pts.	Aston Villa 20	Orient 18
	BOTTOM THREE		
1972-73	Portsmth 11-pts.	Millwall 10	Cardiff 10
1973-74	Cardiff 10-pts.	Swindon 10	C. Palace 4

Looking back 12 months these were the positions of two former First Division teams—

		P.	W.	D.	L.	F.	A.	Pts.	Pos.
Div. 1	Crystal Palace	15	2	5	8	10	23	9	22
Div. 2	Huddersfield T.	15	3	7	5	15	20	13	15

It is history that Huddersfield, relegated the previous season, went straight through to Division Three. Short of an extraordinary recovery this is the grim prospect already facing Palace, especially now that three clubs have to go down.

The passing of a year sees North End as they were—

	P.	W.	D.	L.	F.	A.	Pts.
1972-73 ..	15	6	4	5	13	13	16
1973-74 ..	15	5	6	4	19	19	16

BLACKPOOL QUIZ

1—WHAT unique record relating to League seasons is held by Blackpool?

2—WITHIN how many years were Blackpool Cup Finalists?

3—WHO were their opponents in these Finals?

4—WHEN did North End first play Blackpool?

QUIZ ANSWERS

1—LONG sequences of 26 Second Division seasons from 1900, and 23 in Division One from 1937.

2—SIX: 1947-48 to 1952-53.

3—IN 1948 Manchester United, who won a classic 4-2; 1951 Newcastle United, winners by 2-0; 1953 Bolton Wanderers, who lost 3-4.

4—IN a "friendly" at Blackpool in 1885. North End won it by 9-1.

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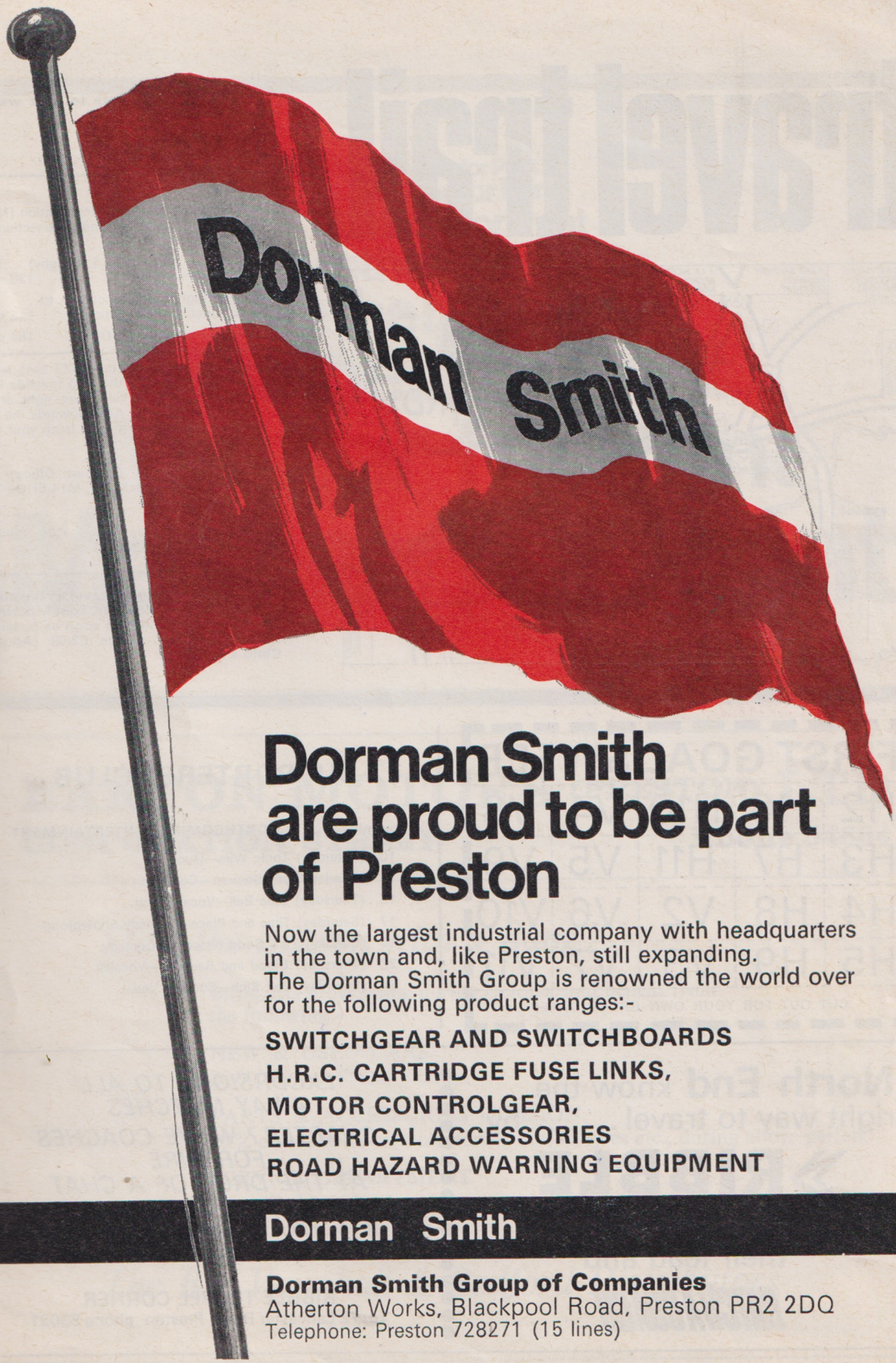

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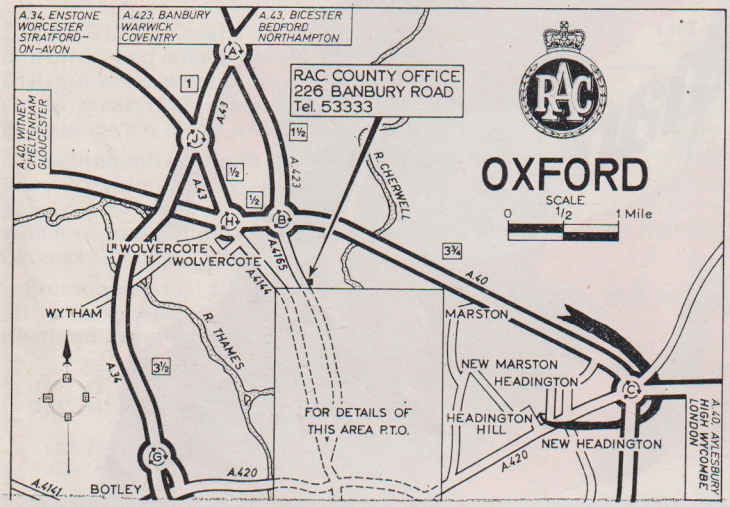

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Join M6 at most convenient intersection (Note: mileages are calculated from intersection 31, Samlesbury).

M6 south to intersection 1 (Rugby) junction with A426 — 128 miles

A426 via Rugby and Dunchurch to A423 junction near Southam — 142 miles

A423 via Banbury to OXFORD — 184 miles

Approaching Oxford on the A423 keep left at the roundabout with the A40 towards High Wycombe. After 4 miles turn right at the roundabout with the A420 towards the City Centre. The football ground is on your right in about half a mile.

RAC North Western Counties Office: 135 Dickenson Road, Manchester, M14 5HU. Tel.: 061-224 3201.

RAC South Midlands Office: 226 Banbury Road. Tel.: Oxford 53333.

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters' Club as soon as possible. Depart 8.00 hrs. Price £2.00 (Adults). Child £1.20.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

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10 (Saturday) Tonic Wire—Duo.
11 (Sunday) Tony Stewart—Comedian.
15 (Thursday) Blue Bell—Vocal Guitar.
17 (Saturday) Time and Place—Comedy Showgroup.
18 (Sunday) Two Good Reasons—Comedy.
22 (Thursday) Blood and Bacchus—Vocalist.
24 (Saturday) Jeff Rich—Comedy Vocal.

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David SADLER	3	Dave HATTON
John BIRD	4	Terry ALCOCK
Stuart BAXTER	5	Glyn JAMES
Eric SNOOKES	6	Peter SUDDABY
Alan SPAVIN	7	Micky BURNS
Alec BRUCE	8	Alan SUDDICK
Mel HOLDEN	9	Keith DYSON
Francis BURNS	10	Bill BENTLEY
Neil YOUNG	11	Michael WALSH
	12	

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C	Luton Town Bolton W.	G	Portsmouth Aston Villa	L	Burnley Leeds Utd.	P	Tottenham H. Manchester U.
D	Millwall Cardiff City	H	Sheffield Wed. Orient	M	Chelsea Everton	Q	Bournemouth Blackburn R.

DEEPDALE DIARY

Tuesday, November 13th — **George Ross Testimonial Match** — Kick-off 7.30 p.m.
PRESTON NORTH END v. ALL STAR XI

Saturday, November 17th — CENTRAL LEAGUE — Kick-off 3.0 p.m.
Preston North End Reserves v. Aston Villa Reserves

Saturday, November 24th — DIVISION TWO — Kick-off 3.0 p.m.
PRESTON NORTH END v. LUTON TOWN

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